

The NFL's 100 most important people

FROM JERRY JONES TO LES SNEAD, THE USA TODAY SPORTS NFL STAFF SELECTS THE BIGGEST GAME CHANGERS IN THE LEAGUE.

USA TODAY Sports



73. Bob LaMonte

Need a coach or general manager? Call LaMonte. His Professional Sports Representation, Inc., represents seven NFL head coaches, five GMs and dozens more coaches and executives in pro and college football. Last year's class included the Giants' Ben McAdoo and Eagles' Doug Pederson.